

UNESCO CHAIR/UNITWIN NETWORK PROGRESS REPORT FORM

Title of the Chair/Network:	Culture and Development
Host Institution:	Centro Nacional de Superación para la Cultura.
Date of establishment of Chair/Network: <i>(mm, yyyy)</i>	January 2002
Period of activity under report: <i>(mm, yyyy - mm, yyyy)</i>	January 2020 to December 2020
Report established by: <i>(name, position)</i>	Lic. Lidia Rosa Rivero Díaz, Directora del Centro Nacional de Superación para la Cultura

To be returned by electronic mail to both: unitwin@unesco.org and i.nichanian@unesco.org

Or by mail to UNESCO, Division for Teacher Development and Higher Education,

Section for Higher Education

7, place Fontenoy – 75352 Paris 07 SP, France

Fax: 33 (0)1 45 68 56 26/27/28

1. Executive Summary:

Major outcomes, results and impact of the Chair, including on national policies, in relation to its objectives as stated in Article 2 of the Chair Agreement (between the Institution and UNESCO)
(Not exceeding 300 words)

The postgraduate course: "Conceptualizing the Development Program" allowed us to contact directly with the Ministry of Culture in Cuba and to know in details the main transformations proposed for the 2021-2023 period. The Chair surpassed expectancies with the process of this program elaboration due to the new methodology applied to ease this process.

2) Activities:

Overview of activities undertaken by the Chair during the reporting period

The difficult circumstances provoked by the Covid-19 pandemic have also influenced our work during 2020, and searching alternatives the Chair has continued consolidating its links to the rest of Cuban UNESCO Chairs and other social institutions, organisms, foundations, organizations and in particular to Universities. They all aim at preparing human resources of the sector and others involved in the

strategies of cultural development of the nation based on the diagnose of its needs and professional development for the sake of qualified performance.

Links are broaden with other Sciences Chairs for Integral Conservation of the Cultural and Natural Heritage Assets of Latin America and The Caribbean (CRECI) and Intercultural Dialogue Chair in our America with the Commission for the safety of the Intangible Patrimony and UNESCO's Cuban Committee "Slave Route".

In this period the amount of teachers members of the Chair are maintained as professors of San Geronimo of Havana University in the career of Conservation Historic-Cultural Heritage Management, and one of them still belongs to the working team for the organization of the Cultural Intangible Heritage Discipline. Three of them are also part-time professors of the University of Arts and another in the Faculty of Arts and Letters of the University of Havana. They have maintained their activities through on-line meetings.

The Culture and Development UNESCO Chair held 5 actions of professional development with 432 participants and 17 facilitators from the system of cultural organizations and other social organizations linked to the strategies for the socio-cultural development of the nation. Disregarding the reception of the citizenship of the offer of *Punto de Partida* TV program.

The teaching services delivered were the following:

- 1 - Diploma Postgraduate Courses. Cuban Cultural Studies (finished in 2020).
- 2 - Postgraduate course. Communication Management in the new scenarios of cultural organization.
- 3 - Postgraduate course: Scientific Text Elaboration.
- 4 - Postgraduate course. Conceptualizing the Development Program of the Ministry of Culture in Cuba.
- 5 - Course on Cultural Processes Management for Cultural center and Artex workers.
- 6 - *Punto de Partida* TV Program (weekly broadcasts on Educativo Channel of Cycle: The Cuban National Television) according to the cycle.
 - Cuban Cultural Studies
 - Repetition of the 5-year best programs of a cycle.

For the next period, the work will continue on the guidelines previously mentioned and the preparation of human resources of the Cultural Enterprise System of the country is reinforced. It is also highlighted different sociocultural projects linked to the local strategies for the cultural development influencing the touristic development according to the goal 8.9 of nation of the Sustainable Development Objective number 8. To accomplish this, training actions are being and will be developed with workers from Artex Enterprise, Cuban Cultural Assets Fund, the Cuban Craftsmen and Artists Association through services such as the postgraduate course on Legal Rules for the Enterprise System, a course on Cultural Studies for Artex clerks and a course on Cultural Processes Management for directors of the above mentioned Enterprise. There will be also participation in the professional development of different socio-cultural projects carried out by

several institutions and enterprises such as "Corredor Cultural Calle Línea". "Junarte" with enterprise Tecno Stage and linked to artistic processes like "Casa de Todos" to improve cultural processes and the community project "Transcultura".

Contents related to heritage come across our training proposal in agreement with the State Cultural Policy and the objective 11 for Sustainable Development, goal 11.4 related to conservation and safeguard of the natural and cultural patrimony. Therefore, we shall continue strengthening the links with the National Council of Cultural Heritage, the Cuban Commission for the Safeguard of the Intangible Heritage, San Geronimo of Havana College, University of the Arts, the Cuban Committee of UNESCO Slave Route and the Faculty of Restoration and Conservation of the Arts University.

a) Education/Training/Research <i>(key education programmes and training delivered and research undertaken by the Chair during the reporting period, target group and geographical coverage)</i>	
i) Education (leading to certificate)	29 th International Book Fair of Havana. Editors' meeting of the Latin American Literary Agency
ii) Training (short term)	Juan Marinello Economy of the Culture of the ICIC team and the Center for the International Cooperation for the Cultural Development keep on cooperating in the fostering learning scenarios where professionals and experts on this branch systematize their experiences and construct theoretical and methodological rationale useful for the updating of cultural policies. Other research processes are carried out related to cultural rights, cultural, creative, and tourism industries. Members of the Chair keep on participating in professional development activities in the project "JUNTARTE" together with the Tecno Stage Enterprise, the National Council of Arts Stage as well as the "Casa de Todos" Project of the National Council of Cultural Houses and "TRANSCULTURA". Project.
iii) Research	Due to technical reasons, the access to specific virtual platforms and participation in on-line events were impossible.

--	--

b) Conferences/Meetings

(key conferences and meetings organized by the Chair or to which its Chairholder contributed)

i) Key conferences and workshops hosted by the Chair

The Chair continues participating in the Managing Committee of the National Workshops of Cuban UNESCO Chairs. This year it was not possible because of the pandemic isolation.

ii) Other conferences/organizational activities undertaken by the Chairholder

An activity of special interest was the participation the Chair members in the development of qualifying processes in the whole country, through the course of Current Harmony applied to Popular Music (virtual modality) developed by the National Council of Cultural Houses for Arts Instructors who are directors of choirs and musical bands.

iii) A selection of conference presentations by the Chairholder and other colleagues

Again, our Chair presented the results of our work in 2019 in the National Workshop of Cuban UNESCO Chairs and three of our members will present their research outcomes in the Workshop of Branch Schools sponsored by the Ministry of Higher Education.

c) Interuniversity Exchanges/Partnerships

(principal exchanges/partnerships between the Chair and other institution,s including UNESCO Chairs/UNITWIN Networks)

During the period, exchanges and relations are getting deeper through:

Cuban National Commission of the UNESCO
 Juan Marinello Cuban Cultural Research Institute
 Fernando Ortiz Foundation
 Havana Historian's Office
 UNESCO Chair of Sciences for the integral conservation of the cultural and natural heritage assets of Latin America and The Caribbean
 Cuban Ministry of Culture
 National Council of Cultural Patrimony
 National Council of Culture Houses
 National Council of Drama Arts
 National Council of Plastic Arts
 Cuban Cultural Assets Foundation
 Cuban Institute of Music
 Cuban Institute of the Book
 Cuban Institute of Arts and Cinematographic Industry
 House of the Americas
 National Union of Cuban Artists and Writers
 Hermanos Saíz Association
 Durante el período se profundizan las relaciones e intercambios con :
 Cuban Institute of Radio and Television
 UNESCO Slave Route Project
 House of Africa
 Bellas Artes National Museum
 José Martí National Library of Cuba
 University of Havana
 University of Arts
 New Latin American Cinema Foundation
 Movies International School
 Cuban Network of UNESCO Chairs
 Cuban Association of Social Communicators
 National Archive

d) Publications/Multimedia Materials <i>(major publications and teaching/learning materials)</i>		
<i>Please tick relevant fields of output and indicate volume of output:</i>	[no.]	[tick]
	Books	
	Books (edited)	
	Books (chapters)	<input type="checkbox"/>
	Monographs	X
	Research Reports	<input type="checkbox"/>
	Journal Articles (refereed)	<input type="checkbox"/>
		<input type="checkbox"/>

	Conference Proceedings Occasional Papers <input type="checkbox"/> Teaching/Learning Materials X Multimedia Materials (CD-ROM) <input type="checkbox"/> Multimedia Materials (Video) <input type="checkbox"/> Multimedia Materials (Other) <input type="checkbox"/>
--	---

Give details of major publications and materials including full citations.

i) Theses

ii) Publications

- On his 90th birthday: Armando Hart Dávalos, a philosopher of the Cuban Culture
- Engels, culture and an everlasting light
- Osvaldo Balmaseda and the educating magic

Author: Research Professor Aymée Borroto Rubio and issued in Cubarte Website and in www.cnsc.cult.cu

e) Cooperation with UNESCO Headquarters, Field Offices

--

f) Other

(any other activities to report)

The Culture and Development UNESCO Chair supervises Phd Training for workers of the sector and for the integral development of youths with less than 35 years old.

3. Future Plans and Development Prospects:

Outline of action plan for the next biennium and short/medium and long-term development prospects. Please do not hesitate to refer to difficulties that the Chair has experienced

(Not exceeding 300 words)

Treatment will go on to the issues related to: Cultural Policies. Culture in the strategies of local development Management and Cultural Promotion, Economy of Culture, Cultural Processes Management, Cultural Communication, Traditional and Popular Culture, Creative and Cultural Industries, Cultural Tourism, Information Technologies and communication to foster the cultural development, among others, including the issues concerning Cultural Patrimony in agreement with the CRECI Chair.

Training actions will be developed taking into account the performing frame and the identified objectives of big UNESCO programs with emphasis in the program for culture in its objectives 7 and 8.

For next period, human resources' preparation of the Enterprise Cultural System of the country will be continued, and also of the different sociocultural projects linked to the strategies of local cultural development, with an influence in tourism, in agreement to the goal 8.9 of the objective 8 referred to the sustainable development. To accomplish this, teaching actions are developed with workers from Artex Enterprise, Cuban Cultural Assets Funds, and the Association of Cuban Artists and Craftsmen, through the postgraduate course on legal regulations for the enterprise system and the cultural studies course for Artex clerks as well for other enterprises of the sector.

The relationship among chairs will continue strengthening through concrete actions, training service certification and socializing communicative products. Meanwhile, we shall spread the relating network with institutions, entities, and organizations involved in the strategies of cultural development of the nation, aiming at including our services in the professional development. We shall maintain our cooperation on training actions, supervising, and mastery postgraduate courses, university postgraduate courses based on the experience of the members of Culture and Development UNESCO Chair for those issues related to cultural development.

Appendix:

1) Human Resources

Coordinator of the Chair, academic coordinators, invited artists and intellectuals, professors and researchers, social communication and information specialists, documentation technicians.

2) Financial Resources

Please tick sources of financial contribution and specify the amount in U.S. dollars

	[tick]	Amount (\$)
Host Institution	X	
(*) _____	<input type="checkbox"/>	
Partner Institution		
_____	<input type="checkbox"/>	
Government Body		
_____	<input type="checkbox"/>	
Other Public Institution/Body		

(incl. Research Councils)		
UNESCO		
_____	<input type="checkbox"/>	
Other UN Agency		
_____	<input type="checkbox"/>	
IGO		
_____	<input type="checkbox"/>	
NGO		

Industry	<input type="checkbox"/>	
_____	<input type="checkbox"/>	
Other Private		—

(*) **Because the reorganization process with the new economical model the amount is in a global calculates for now.**

Give details of financial contributions, material resources and space.